

Unit 1 Vocabulary

Research Methods

Key Terms

Sample
Naturalistic Observation
Case Study
Survey
Longitudinal Study
Correlation
Scatterplot
Variable
Independent Variable
Dependent Variable
Experimental Group
Control Group
Ethics
Self-Fulfilling Prophecy
Single-Blind Study
Double-Blind Study
Placebo Effect
Hindsight Bias
Overconfidence
Descriptive Statistics
Inferential Statistics
Central Tendency
Variability
Standard Deviation
Correlation Coefficient

Key People

Jane Elliot
Harry Harlow
Stanley Milgram
David (Brenda) Reimer
John William Money
Philip Zimbardo

